



THE XXXII KOPAONIK BUSINESS FORUM (KBF 2025)

SERBIA 2027:
Aiming for a High-Income Economy

in partnership with Mastercard®

Congress Center, Hotel Grand Kopaonik
March 2-5, 2025

AGENDA

Sunday, March 2nd, 2025

10:00-20:00	REGISTRATION (RECEPTION – HOTEL GRAND)	
13:30-14:45	UNLOCKING POTENTIAL: EXPO 2027	
Forum Hall	WHAT AWAITS US IN 2027?	
	<i>Keynote Address:</i>	BOROVČANIN Dušan , CEO, EXPO 2027 Belgrade
	PLAY LIVES IN ALL OF US!	
	<i>Speakers:</i>	ILIĆ Aleksandar , First Soloist of the National Theatre Ballet in Belgrade, Choreographer, and Professor at the Institute for Artistic Dance RAJOVIĆ Ranko , Head of the Department of Neuroscience in Education and Teaching/Author of the NTC Program TOMAŠEVIĆ Dejan , Member of the EXPO team and renowned Serbian basketball player
Forum Hall	WHAT'S IN IT FOR ME?	
	<i>Speakers:</i>	DANGUBIĆ Danilo , Chief Architect, EXPO 2027 Belgrade GROZDIĆ Vukašin , State Secretary at the Ministry of Science, Technological Development, and Innovation PAVLOVIĆ Zlatana , Program & Content Director, EXPO 2027 Belgrade VESOVIĆ Mihailo , Director of the Division for Strategic Analyses, Chamber of Commerce and Industry of Serbia Expert, EXPO city Dubai (TBD)
14:45-15:45	PANEL 1:	THE WESTERN BALKANS ECONOMIC OUTLOOK: TOWARD SUSTAINABLE GROWTH
Forum Hall	<i>Moderator:</i>	VUJOVIĆ Dušan , Member of the Presidency, Serbian Association of Economists
	<i>Panelists:</i>	NEDELJKOVIĆ Milan , Dean & Professor, FEFA Faculty RECORD Richard , Lead Country Economist for the Western Balkans, World Bank SANFEY Peter , Deputy Director for Country Economics and Policy, Department of Economics, Policy and Governance, EBRD SOSA Sebastian , Regional Resident Representative for the Western Balkans (excluding Serbia), IMF
15:45-16:45	PANEL 2:	MACROECONOMIC TRENDS IN SERBIA: ARE WE CAPABLE TO REACH HIGH INCOME ECONOMY?
Forum Hall	<i>Moderator:</i>	RANDELOVIĆ Saša , Member of the Presidency, Serbian Association of Economists
	<i>Panelists:</i>	ATANASIJEVIĆ Jasna , Chief Economist, EY Serbia, Montenegro and Bosnia and Herzegovina PAUNOVIĆ Blagoje , President, Fiscal Council, Republic of Serbia RATNOVSKI Lev , Resident Representative for Serbia, IMF ŠOŠKIĆ Dejan , Professor, Faculty of Economics and Business, University of Belgrade VUJOVIĆ Dušan , Professor, FEFA Faculty
16:45-17:30	PANEL 3:	PRESENTATION OF THE KBF INDEX OF THE COMPANY REPUTATION (KBF INCORE)
Forum Hall	<i>Presenter:</i>	BEŠIĆ Miloš , Consultant and Methodologist, Ninamedia Research
17:30-18:30	PANEL 4:	WOMEN, CLIMATE AND POWER: BRIDGING GAPS FOR A GREENER TOMORROW
Forum Hall	<i>Moderator:</i>	JANKOVIĆ Brankica , Commissioner for the Protection of Equality, Serbia
	<i>Panelists:</i>	BEGOVIĆ Jelena , Minister of Science, Technological Development and Innovation, GoS CAMERON Michelle , Ambassador of Canada to Serbia SRETENOVIĆ Jelena , Country Manager, Serbia, Montenegro, Bosnia and Herzegovina, Mastercard UGARKOVIĆ Aleksandra , Project Officer for Communication, WWF Adria
18:30-19:15	IN CONVERSATION WITH:	
Forum Hall	<i>Guest:</i>	BABIĆ Branko , The King of Eyebrows
	<i>Interviewer:</i>	STANKOVIĆ Ivan , CEO and Owner, Communis
19:15-20:00	PANEL 5:	START-UPS AND CORPORATIONS: HOW TO CREATE GLOBAL PRODUCT?
Forum Hall	<i>Moderator:</i>	KUZMAN Tanja , CEO, Digital Serbia Initiative
	<i>Panelists:</i>	TBD
20:00-20:45	IN CONVERSATION WITH:	
Central Hall	<i>Guest:</i>	KOŠTIĆ Aleksandar , President, MK Group/ Chairman of the Board of Directors, AIK Bank
	<i>Interviewer:</i>	MILETIĆ Minja , Regional Director, Euronews Serbia, Bosnia and Herzegovina and Montenegro
21:00-22:30	WELCOME RECEPTION powered by MK GROUP	
Monday, March 3rd, 2025		
09:20-09:40	KEY DEVELOPMENTS BETWEEN TWO KBFs	

Central Hall		VLAHOVIĆ Aleksandar , President, Serbian Association of Economists
09:40-10:00		MESSAGE FROM THE PARTNER
Central Hall		TBD
10:00-10:50		ADDRESSES OF THE GOVERNOR AND THE MINISTER OF FINANCE
Central Hall		TABAKOVIĆ Jorgovanka , Governor, National Bank of Serbia MALI Siniša , Minister of Finance, GoS
10:50-11:30		ADDRESS OF THE SPECIAL GUEST
Central Hall		MILANOVIĆ Branko , Visiting Presidential Professor at the Graduate Center, CUNY & LIS Senior Scholar
11:30-11:45		Break
11:45-13:00	PANEL 6:	WARS, TRADE WARS, AND THE CONSEQUENCES FOR EUROPE AND THE WESTERN BALKANS
Central Hall (Parallel track)	<i>Moderator:</i>	VUJAČIĆ Ivan , Member of the Presidency, Serbian Association of Economists
	<i>Panelists:</i>	FLECK Jörn , Senior Director, Europe Center, Atlantic Council GIAUFRET Emanuele , Ambassador, Head of EU Delegation to Serbia JOVIĆ Dejan , Professor, Faculty of Political Science, University of Zagreb VUKSANOVIĆ Vuk , Senior Researcher, Belgrade Center for Security Policy MARTINEZ LICETTI Martha , Practice Manager of the Global Markets, Competition, and Technology Unit of the Finance, Competitiveness, and Innovation Global Practice, World Bank Group
11:45-13:00	PANEL 7:	POWERING DIGITAL ECONOMY – SERBIA’S PATH TO TECH EXCELLENCE
Forum Hall (Parallel track)	<i>Moderator:</i>	DURKOVIĆ Miloš , Managing Partner, Amrop Serbia
	<i>Panelists:</i>	ALBERS Judit , CEO, A1 Serbia JEVROSIMOVIĆ Veselin , Owner & Chairman of the Board, Comtrade Group LUČIĆ Vladimir , CEO, Telekom Serbia MICHEL Mike , CEO, Yettel /President, FIC Serbia RADOJČIĆ Vladimir , CEO, Cetin RISTIĆ Dejan , Minister of Information and Telecommunications, GoS
13:00-13:45		Brunch
13:45-15:00	PANEL 8:	SUPPORTING INNOVATION – THE NEW START-UP IDEAS (FOLLOWED BY TALKS WITH POTENTIAL INVESTORS)
Central Hall (Parallel track)	<i>Moderator:</i>	VUJOVIĆ Branislav , Founder & President of the Management Board, New Frontier Group/New Frontier Innova
	<i>Panelists:</i>	GOLOVIĆ Nikola , Co-Founder, Diratech OSKAR Marko , Co-Founder, Cropt PAVLOVIĆ Marko , Founder, MILI - Robot za punjenje električnih vozila (EV charging robot) RADOVANOVIĆ Luka , Co-Founder, B2Bee ZEČEVIĆ Iva , B2B Sales & Marketing Manager, Blinking
13:45-15:00	PANEL 9:	POPULATION DYNAMICS AFFECTING THE LABOR MARKET
Forum Hall (Parallel track)	<i>Moderator:</i>	BOBIĆ TASIĆ Danijela , Economic Development Specialist, UNDP
	<i>Keynote Address:</i>	BERIS Yakup , Resident Representative, UNDP
	<i>Panelists:</i>	BOSNIĆ Milan , Director, National Employment Service of Serbia DAVIDOVIĆ Marjana , Country Manager, Adriatic Hub South, Nestle ĐOKIĆ Dejan , Member of the Board, Asseco SEE/Executive Board President, NALED NIKITOVIĆ Vladimir , Principal Research Fellow, Institute of Social Sciences ŽIVKOVIĆ Uroš , Program Director, Returning Point
15:00-16:15	PANEL 10:	THE ROLE OF ARTIFICIAL INTELLIGENCE IN BUSINESS
Central Hall (Parallel track)	<i>Moderator:</i>	VUJOVIĆ Branislav , Founder & President of the Management Board, New Frontier Group/New Frontier Innova
	<i>Panelists:</i>	BERKOVIĆ Marko , Head of Revenue EMEA, Poolside JANJIĆ Milen , CEO, Intellya LUKIĆ Miša , Founder & CEO, Brand Sapiens NEDELJKOVIĆ Aleksandar , Partner & CBO, Mainstream PRŽULJ Nataša , ICREA Research Professor, Barcelona Supercomputing Center
15:00-16:15	PANEL 11:	THE WESTERN BALKANS: SUSTAINABLE REGIONAL COOPERATION
Forum Hall (Parallel track)	<i>Moderator:</i>	NIKOLIĆ Radojka , Editor in Chief, Magazinbiznis.rs
	<i>Panelists:</i>	BOKAN Dragan , President & Owner, Voli Company JANEVSKI Svetozar , President of the Board of Directors, Tikveš Winery KAPETANOVIĆ Amer , Secretary General, Regional Cooperation Council LESKAJ Besnik , Owner, Blessed Investment & Abkons, Albania SOREL Damjan , Head of Regional Representation for the Western Balkans, EIB
16:15-17:15	PANEL 12:	INNOVATIVE BUSINESS IN CHINA (TBD)
Central Hall (Parallel track)	<i>Moderator:</i>	TBD
	<i>Panelists:</i>	TBD
16:15-17:15	PANEL 13:	PROJECT SALLY 996
Forum Hall (Parallel track)	<i>Presenters:</i>	ĐOLIĆ Ivan , Director, BE-Terna IGNJATOV Ivana , Fundraising and Communications Director, SOS Children's Villages Serbia

		PEROVIĆ Miloš , CEO, New Startegy
17:15-18:30	PANEL 14:	MASTERCARD AGENDA (TBD)
Central Hall (Parallel track)	<i>Moderator:</i>	TBD
	<i>Panelists:</i>	TBD
17:15-18:30	PANEL 15:	INFRASTRUCTURE AND CONNECTIVITY AGENDA
Forum Hall (Parallel track)	<i>Moderator:</i>	RADONJIĆ PETROVIĆ Dragijana , Vice President, Serbian Association of Economists
	<i>Panelists:</i>	ĐUKIĆ Nikola , President of the Executive Board, UNIQA Non-life GLIŠIĆ Darko , Minister for Public Investment, GoS POLEDICA Miodrag , Executive Director of Strategy, Designing and Development, PE Roads of Serbia PONTARA Nicola , Country Manager for Serbia, World Bank VUJKO Stojan , CEO, Millennium Team
18:30-19:45	PANEL 16:	LOVE, PASSION, FREEDOM – ASSOCIATION OF SERBIAN INSURERS
Central Hall (Parallel track)	<i>Moderator:</i>	LAKOVIĆ Ivana , CEO, Luxury Integrated
	<i>Panelists:</i>	CZETTL Christoph , President of the Executive Board, GRAWE Insurance MARKOVIĆ Dragan , President of the Executive Board, Triglav Insurance MILANOVIĆ Miloš , Member of the Executive Board, Dunav Insurance Distinguished Guest Speaker (Details Revealed Onsite)
18:30-19:45	PANEL 17:	SERBIAN HIGH-INCOME ECONOMY- IS IT ACHIEVABLE? INSIGHTS FROM INVESTORS
Forum Hall (Parallel track)	<i>Moderator:</i>	PEKEZ Goran , JTI/ Chairman, Japanese Business Alliance in Serbia/ Member of BoD, FIC Serbia
	<i>Panelists:</i>	ČADEŽ Marko , President, Chamber of Commerce and Industry of Serbia COLANGELI Matteo , Regional Director for the Western Balkans, EBRD JANKOVIĆ Mihailo , CEO, MK Group ŠAPONJIĆ Nebojša , Co-Founder, Nelt Group VOJVODIĆ Milka , CEO & Senior Vice President for Finance and Economy, Delta Holding
19:45-20:00	Break	
20:00-20:45	IN CONVERSATION WITH A SPECIAL GUEST:	
Central Hall	<i>Guest:</i>	GE Jun , Executive Director of the Board and CEO, TOJOY Shared Holding Group, People's Republic of China
	<i>Interviewer:</i>	LUKŠIĆ Igor , Former Prime Minister, Government of Montenegro
20:45-22:00	PANEL 18:	GREEN ENERGY TRANSITION: RATIONAL, OUTCOMES, MILESTONES AND SUPPORT FOR INNOVATIVE SOLUTIONS
Central Hall	<i>Moderator:</i>	ĐURIČIN Dragan , Member of the Presidency, Serbian Association of Economists
	<i>Panelists:</i>	DAMLJANOVIĆ Dragoljub , VP International Sales Digital Grid, Schneider Electric GROZDIĆ Vukašin , State Secretary, Ministry of Science, Technological Development and Innovation, GoS LONČAR Medeja , CEO, Siemens Slovenia, Croatia and Serbia
22:00-		TRULY UNIQUE party
Tuesday, March 4th, 2025		
09:00-09:30	ADDRESSES OF THE PLENARY SPEAKERS	
Central Hall		MIŠČEVIĆ Tanja , Minister of European Integration, GoS MARKOVIĆ Dragana , Director, Tax Revenue Administration, Republic of Serbia
09:30-10:45	PANEL 19:	GREEN ENERGY TRANSITION - CONTRIBUTION TO HIGH INCOME ECONOMY
Central Hall (Parallel track)	<i>Moderator:</i>	POPOVIĆ Vladimir , Dean & Professor, Faculty of Mechanical Engineering, University of Belgrade
	<i>Panelists:</i>	COLIĆ Miloš , Founder & CEO, New Energy Solution ĐEDOVIĆ HANDANOVIĆ Dubravka , Minister of Mining and Energy, GoS LAZENDIĆ Neda , Senior Energy Adviser, Hyundai Engineering ŠAINOVIĆ Petar , Country Managing Director, Siemens Energy ŽIVKOVIĆ Dušan , CEO, JSK Electric Power Industry of Serbia NIS (TBD)
09:30-10:45	PANEL 20:	HOW THE NEW GERMAN SUPPLY CHAIN ACT WILL SHAPE OUR BUSINESS?
Forum Hall (Parallel track)	<i>Moderator:</i>	RADONJIĆ PETROVIĆ Dragijana , Vice President, Serbian Association of Economists
	<i>Panelists:</i>	COSSUTTA Erich , President, Danubia Holdings FRANKO Simon , Managing Director, BASF Adriatic Area KILIBARDA Milorad , Professor, Faculty of Transport and Traffic Engineering, University of Belgrade KOVAČEVIĆ Marko , Managing Director, Digital Supply Chain Institute, USA
10:45-12:00	PANEL 21:	NEW TRENDS IN THE FINANCE INDUSTRY
Central Hall (Parallel track)	<i>Moderator:</i>	LAZAREVIĆ Vojislav , Member of the Presidency, Serbian Association of Economists
	<i>Panelists:</i>	CIOLKOWSKI Bartosz , Divisional President, South-Eastern Europe, Mastercard JELEŃSKI Piotr , President of the Management Board, ASEE Group MIKIĆ Maja , Chief Operation Officer, AIK Banka VESELINOVIĆ David , Founder & CEO, Crypto 12 VULETIĆ Nikola , CEO & Chairman of Management Board, UniCredit Bank Serbia
10:45-12:00	PANEL 22:	BEYOND DIGITALIZATION: AI AND DATA EMPOWERED PUBLIC SERVICES

Forum Hall (Parallel track)	<i>Moderator:</i>	ATANASIJEVIĆ Jasna , Member of the Presidency, Serbian Association of Economists
	<i>Panelists:</i>	DRAČA Miloš , Sales Director Public and Enterprise, Adriatic region, Microsoft SEE DRAGOŠAN Ivan , Technology Consulting Leader, EY Central Europe DRAŠKOVIĆ Borko , Director, Republic Geodetic Authority JOVANOVIĆ Mihailo , Director, Office for IT and eGovernment, GoS RADAN Radenko , CEO, Saga
12:00-13:15	PANEL 23:	HIGH PERFORMING EDUCATION FOR A HIGH-INCOME ECONOMY
Central Hall (Parallel track)	<i>Moderator:</i>	KISIĆ Svetlana , Member of the Presidency, Serbian Association of Economists
	<i>Panelists:</i>	ALEKSIĆ Ivana , Global Education and Business Development Advisor, British Council DUKIĆ DEJANOVIĆ Slavica , Minister of Education, GoS MIRKOVIĆ Ana , Co-Founder & CEO, Digital Communications Institute PAVLOVIĆ BABIĆ Dragica , Associate Professor, Faculty of Philosophy, University of Belgrade
12:00-13:15	PANEL 24:	SOCIO-ECONOMIC IMPACT STUDY: WHY ARE GLOBAL PLAYERS (STILL) DOMESTIC COMPANIES?
Forum Hall (Parallel track)	<i>Moderator:</i>	TELESKOVIĆ Anica , Journalist, RTS
	<i>Panelists:</i>	ČADEŽ Marko , President, Chamber of Commerce and Industry of Serbia LUKIĆ Darko , CEO, Nelt Group MARKOVIĆ Saša , General Manager, Coca Cola HBC Serbia and Montenegro STAJKOVIĆ Dragan , General Manager, Bambi STEVANOVIĆ Saša , State Secretary, Ministry of Finance, GoS STOJKOVIĆ Gorica , Franchise General Manager for Serbia, Montenegro and North Macedonia, Coca Cola
13:15-14:00	Brunch	
14:00-15:00	PANEL 25:	NLB KOMERCIJALNA BANKA SPECIAL EVENT (TBD)
Central Hall (Parallel track)	<i>Moderator:</i>	TBD
	<i>Panelists:</i>	TBD
14:00-15:00	PANEL 26:	SERBIA AND SOUTHEAST EUROPE THROUGH THE LENS OF GLOBAL M&A AND FINANCIAL MARKETS
Forum Hall (Parallel track)	<i>Presenters:</i>	ĐELIĆ Božidar , Managing Director, Head of Central and Eastern European Investment Banking, Lazard STAROVIĆ Miloš , Managing Director, Co-Head EMEA Cross Asset and Sovereign Solutions Group, Bank of America
15:00-16:15	PANEL 27:	WHY THE CIRCULAR ECONOMY IS THE BUSINESS OPPORTUNITY OF OUR TIME
Central Hall (Parallel track)	<i>Moderator:</i>	ZELIĆ Lidija , Manager, Serbian Biogas Association
	<i>Panelists:</i>	ČAUŠEVIĆ Tisa , Public and Regulatory Affairs Manager, Coca Cola HBC Serbia and Montenegro DAVIDOVIĆ Marjana , Country Manager, Adriatic Hub South, Nestle KOKAI Roland , CEO, Vojvodinašume MAUHAR Siniša , Managing Director, Moravacem TEOFILOVIĆ Verica , CFO, MK Group
15:00-16:15	PANEL 28:	THE WESTERN BALKANS: AVOIDING THE MIDDLE-INCOME TRAP - CHALLENGES AND OPPORTUNITIES
Forum Hall (Parallel track)	<i>Moderator:</i>	PONTARA Nicola , Country Manager for Serbia, World Bank
	<i>Panelists:</i>	MARQUIER Nicolas , Regional Manager for the Western Balkans, IFC MARTINEZ LICETTI Martha , Practice Manager of the Global Markets, Competition, and Technology Unit of the Finance, Competitiveness, and Innovation Global Practice, World Bank Group RECORD Richard , Lead Country Economist for the Western Balkans, World Bank
16:15-17:30	PANEL 29:	NLB KOMERCIJALNA BANKA PANEL (TBD)
Central Hall (Parallel track)	<i>Moderator:</i>	TBD
	<i>Panelists:</i>	TBD
16:15-17:30	PANEL 30:	INNOVATION HORIZONS: ACCELERATE THE TECH-DRIVEN DEVELOPMENT
Forum Hall (Parallel track)	<i>Moderator:</i>	OBRADOVIĆ Dušan , Co-Founder & CEO, SEE UP
	<i>Panelists:</i>	ANĐELKOVIĆ Maja , Innovation and Entrepreneurship Team Leader, World Bank CAREVIĆ Marko , CEO Ananas ODOROVIĆ Lav , Co-Founder & CEO, Relio AG PITIĆ Goran , Professor, FEFA Faculty TRIFUNOVIĆ Ivan , President, WaferGen Biosystems/Co-Founder, Dren Bio
17:30-18:45	PANEL 31:	BANKING SECTOR: THE ROLE IN ECONOMIC RECOVERY
Central Hall (Parallel track)	<i>Moderator:</i>	VUKOVIĆ Vlastimir , Member of the Presidency, Serbian Association of Economists
	<i>Panelists:</i>	JOVANOVIĆ Petar , President of the Executive Board, AIK Banka MIHAJLOVIĆ Predrag , President of the Executive Board & CEO, OTP Bank PETROVIĆ Zoran , Chairman of the Managing Board, Raiffeisen Bank POPOVIĆ Darko , President of the Executive Board & CEO, Banca Intesa TERZIĆ Jasna , President of the Executive Board, Erste Bank
17:30-18:45	PANEL 32:	SUSTAINABLE DEVELOPMENT - THE CONTRIBUTION OF AGRICULTURE AND FOOD PROCESSING INDUSTRY
Forum Hall	<i>Moderator:</i>	DALJEVIĆ Zoran , Member of the Presidency, Serbian Association of Economists

(Parallel track)	<i>Panelists:</i>	BLAGOJEVIĆ Zoran , President of the Executive Board, Wiener Städtische Insurance MARTINOVIĆ Aleksandar , Minister of Agriculture, Forestry and Water Management, GoS POPOVIĆ Luka , CEO, Delta Agrar RADIČEVIĆ Dušan , CEO, AI Dahra Serbia
18:45-20:00	PANEL 33:	THE "JADAR" PROJECT: PROS AND CONS
Central Hall (Parallel track)	<i>Moderator:</i>	STANOJEVIĆ Zoran , Editor and Journalist, RTS
	<i>Panelists:</i>	CVJETIĆ Aleksandar , Professor, Faculty of Mining and Geology, University of Belgrade DONDUR Vera , Professor, Faculty of Physical Chemistry, University of Belgrade ĐURIČIN Dragan , Professor, Faculty of Business and Economics, University of Belgrade KNEŽEVIĆ Dinko , Professor, Faculty of Mining and Geology, University of Belgrade STEVANOVIĆ Zoran , Professor, Faculty of Mining and Geology, University of Belgrade
18:45-20:00	PANEL 34:	NEW NEIGHBORS, NEW BUSINESS HORIZONS: REFUGEE POTENTIAL IN SERBIA
Forum Hall (Parallel track)	<i>Moderator:</i>	LAPČIĆ Vesna , Economic Journalist and Editor
	<i>Panelists:</i>	ALMEYDA RODRIGUEZ Fernando , Human Rights Lawyer, Refugee from Cuba EGOROVA Ekaterina , CEO & CSO, IKEA South East Europe SOUFIANE Adjali , Representative in Serbia, UN Refugee Agency (UNHCR) STANISAVLJEVIĆ Nataša , Commissioner for Refugees and Migration, Republic of Serbia VESOVIĆ Mihailo , Director of the Division for Strategic Analyses, Chamber of Commerce and Industry of Serbia
20:00-20:15	Break	
20:15-21:15	IN CONVERSATION WITH:	
Central Hall	<i>Guest:</i>	PEŠIĆ Svetislav , Basketball Coach, World and European Champion
	<i>Interviewer:</i>	SPASOJEVIĆ Toplica , Member of the Presidency, Serbian Association of Economists
22:00-	Party	
Wednesday, March 5th, 2025		
09:00-09:45	ADDRESSES OF THE PLENARY SPEAKERS	
Forum Hall		KOSTADINOVA Deyana , Director, UNICEF Serbia KISIĆ Darija , Acting Director, Institute of Virology, Vaccines and Sera "Torlak" GRUJIĆ Gabrijela , Director, Office for Dual Education and National Qualifications Framework
09:45-10:45	PANEL 35:	WHO IS MORE IMPORTANT TO YOU THAN ME?
Forum Hall	<i>Moderator:</i>	ĐUKIĆ SAVIĆ Vesna , Fundraising Specialist, UNICEF Serbia
	<i>Panelists:</i>	ALEKSIĆ Anja , Business Advisory Board Member, UNICEF Serbia KANURIĆ Petra , Business Development Manager, Startuj.com MILANKOVIĆ Marko , Corporate Communications Manager, Nelt Group PURAR Jovan , Chief Legal Officer, MK Group
10:45-11:45	PANEL 36:	ENDOWMENT IN SERBIA
Forum Hall	<i>Moderator:</i>	VOJNOVIĆ Rade , Chairman of the Board, Belgrade Philharmonic Orchestra
	<i>Panelists:</i>	ĐORĐEVIĆ Nemanja , Manager, Miodrag Kostić Endowment KOPRIVICA Tijana , Director, Delta Foundation PEKOVIĆ Aleksandar , General Manager, Ilija Milosavljević Kolarac Endowment VELIČKOVIĆ Svetlana , Manager, Madlena Zepter Cultural Endowment
11:45-13:00	PANEL 37:	GENERATIONS Z AND ALPHA IN THE AGE OF GEN AI
Forum Hall	<i>Moderator:</i>	SAVIĆ Nebojša , Member of the Presidency, Serbian Association of Economists
	<i>Panelists:</i>	BAJIĆ Mila , Research Lead, Share Foundation GLIGIĆ Luka , Data Scientist, Meta (TBC) LAZAREVIĆ Jelisaveta , Vice Dean, FEFA Faculty/Chief Content Officer, Bloomberg Adria PROTIĆ Aleksandar , Chief of Admissions, Talent and B2B Executive Master, Polytechnique/Program Director & Chairman, Academie Tesla, Sorbonne University (TBC) SIMIĆ Igor , CEO & Creative director Demagog Studio ŠTEDUL Jan , AI Growth Architect, Melkior
13:00-14:15	PANEL 38:	HEALTH EXPO 2027: HEALTHCARE IN SERBIA BASED ON INNOVATIONS
Forum Hall	<i>Moderator:</i>	LONČAR Dragan , Member of the Presidency, Serbian Association of Economists
	<i>Panelists:</i>	GOVEDARICA Ana , General Manager, Roche Serbia JOKIĆ Mirko , Patient JOVANOVIĆ Mihailo , Director, Office for IT and eGovernment, GoS STEVANOVIĆ Saša , State Secretary, Ministry of Finance, GoS VASILESCU Marijana , CEO, MediGroup
14:15-15:00	ADDRESS OF THE PRIME MINISTER	
Forum Hall		VUČEVIĆ Miloš , Prime Minister, GoS
15:00-15:15	CLOSING REMARKS	
Forum Hall		VLAHOVIĆ Aleksandar , President, Serbian Association of Economists